

We open inside a christmas decorated, humble family kitchen at night. Looking out a frosty window onto a dark wintry sky, there's a whisp of snow dancing in the air. The curtains framing the window give an almost theatrical feel and on the windowsill is a kitch looking reindeer ornament*

Our track 'Give a little love' begins to play.

Outside a Morrisons delivery van pulls up, causing an outdoor security light to illuminate the van, the Morrisons logo proudly filling the frame of the theatrical 'stage'.

The drivers door swings open causing the light to reflect in through the window, creating a spotlight on a lone oven glove hung up on the cupbaord adjacent to the window. The camera creeps towards the glove as dust in the air catches the light, then magically, the glove raises it's head and begins to sing..

We could of been anything that we wanted to be,

We cut back to another festive kitchen, where we see a woman with a large uncooked turkey in a roasting tin. She looks at it dauntingly. Her oven glove at her side is singing the next line, as we see her holding a handwritten note with **"Morrisons butcher instuctions"** in front of her. She deftly begins to apply streaky bacon.

And I'm not saying we should,

We cut to another festive kitchen where a guy is taking out a large salmon from it's Market Street wrapper., the fish has been beautifully prepared by the fishmonger so he just needs to pop it in the oven. He gives a little smile as his oven glove sings out the next line...

But if we try it we'd learn to abide it

We cut to the whole finished salmon on a serving plate, the fish looking incredible and the host is full of beaming smiles, he looks at the oven glove as it sings the next line...

We could be the best at being....

Around the frame a whole bunch of oven gloves appear to sing together....

....good guys!

We see a scene of multiple plates of 'The best' party foods, beautifully presented 'The Best' Xmas Present Hoisin Steamed Bao Buns take centre stage as a hand comes in and cheekily takes one. An oven glove in the middle sings as party streamers fall around it.

You give a little love and it all comes back to you....

We cut to a top down of a stupendous table of party food, oven gloves and pot grabbers are in circles as the camera rotates they all sing along.

La la la la la laaaa!

We see a delicious seafood food scene, there are The Best Maple smoked salmon smoked platter, The Best British King Scallops with Champagne Sauce and more are against what feels like an operatic backdrop. The 'cat' glove from last years ad makes a brief cameo, singing along...

You know your gonna be remembered for the things that you say and do....

Smaller kids gloves 'kitten' versions of the cat appear around it and join in with the chorus.

La la la la la laaaa!

We cut to a scene of the most glorious 'The Best' desserts and puddings. There's a cloud like appearance to the background as a pour of custard is added to a delicious 'The Best' Sticky Toffee Pudding swirl. Another glove in the centre of the food sings the next line.

You give a little love and it all comes back to you....

Cut to another theatrical shot of incredible roast dishes lamb, ribs of beef and more, standing proudly in the background are two Market Street butchers standing back to back, Little hand-written notes of 'Morrisons butcher tips' fall around like confetti as oven gloves sing along to the chorus, as do the butchers in the background.

La la la la la laaaa!

In a theatrical world of broccoli, cauliflower, sprouts, parsnips and more vibrant coloured British veg a 'Farmers alliance sign' frames the scene as an oven glove sings the next line....

You give a little love and it all comes back to you....

In a pantry of baked goodies we see 'The Best' Deep filled mince pies in the centre and standing proudly in the centre is a Market Street baker, surrounded by a troupe of singing oven gloves.

La la la la la laaaa!

Finally, to a family table on Christmas Day with a wonderful selection of all the food on offer, we see that at the head of the table is the woman from earlier smiling at her incredible bacon wrapped turkey. Her family are all full of smiles as all the oven gloves are now together around the family. The camera zooms out revealing another table spread and another family, all swaying along to the infectious chorus along with the oven gloves.

You know your gonna be remembered for the things that you say and do... La la la la la laaaa!

Finally, for the cruscendo we zoom out to see more festive tables from accross the UK, gloves flanking the families and everyone singing and swaying together in unison....

You give a little love and it all comes back to you....!

The music fades out as we cut to a our festive endframe.