

TVC

THE BREAKDOWN 30"

We see a woman's luck go from bad to worse to shockingly awful. But thanks to comedy on Audible she laughs through it all.

We open on a woman broken down by the side of a road. Steam billows out of her bonnet. As she inspects under the hood, she's got a smile on her face, but we're not sure why...

Jump cut. It's now raining and she's getting drenched but her smile's become a slight giggle.

Cut. The woman is trying put up her umbrella and fighting with the mechanism. As soon as she gets it up, the rain miraculously stops. It was all for nothing. But still, she chuckles. And then – *SPLASH!* – a passing car goes through a muddy puddle and covers her head-to-toe in filthy water. She's really laughing now.

Cut. She's eating a sandwich – *KACKOW!* – a seagull flies over and shits on her head. She lets out a big laugh. The bird poop trickles from her nose and onto her sandwich, which makes her cackle even harder.

Cut. A traffic warden appears and slaps a ticket – *PENALTY CHARGE £120* – onto her windshield. She throws her head back, belly laughing.

Cut. A roadside recovery truck is winching up her car. Finally, the ordeal looks like it's over. He presses his remote control to raise the vehicle onto his truck and gives her a sideways look – she's in borderline hysterics. Has this woman completely lost it?

We see a close up of her tucking her hair behind her ear to reveal an earbud, the source of her laughter.

VO: Whatever life throws at you...

And then a close up of the phone in her hand. We see a carousel roll through of Audible comedy titles on her screen.

VO: ...laugh through it with comedy on Audible.

Cut back to the woman and the mechanic watching the car being slowly pulled into place by the winch – *KRRRRRRRR* – and the noise of metal cables tightening and straining makes us fear the worst....

But then – *CRACK!* – a huge, angry shard of lightning strikes her vehicle, setting it on fire. Even God is messing with her today. Above the smoking car, we see the title:

Comedy on Audible.

And out of shot, we hear the woman's most thunderous laugh yet.