



**Brand - AUDIBLE BREAKDOWN” - 1 X 30”
+ 1 X 15” + 1 X 6” DIRECT CUTDOWNS**

SCHEDULE

KEY DATES

W/C 10 Feb - Director Meetings / Treatments and Budgeting

14 Feb - Submit Budgets and Treatments

20 Feb - Job Awarded

4 March - Pre PPM

11 March - PPM

W/C 17th March - Offline

26 March - Client Approved offline

26th March Onwards - Online

11 April - Final Client Approval

15 April - Playouts

22 April - On Air