



Alesia Duff-Farrier
Advertising Producers Association
47 Beak Street
London
W1F 9SE

17th February, 2025

Dear Alesia,

Please find your revised quote overleaf to cut the following:

Kwik Fit – Brand Campaign

1 x 60" original & 1 x 30" cut-down

This quote covers the cost of editing the above at MSE for 6 days to agency approval including 2 x agency changes.

Should you require any further editing after quoted time the cost will be £2,500/day edit fee & suite hire combined plus any additional transfers and costs incurred.

Please note that we require the rushes to be transcoded to HD MXF (spec to follow).

Please also note our overtime rates (after 6 pm unless otherwise agreed) are £275/hr edit fee and suite hire, £50/hour for an assistant & £25/hour for a runner. Please also note that should the editor or edit assistant be required to work past 9 pm on an edit day the cost of their taxi home will be charged for as used.

This booking must be confirmed via email pending the availability of the editor and suite. Upon confirmation of this job we require the first 50% of the total estimate payable no later than 1 day prior to commencement of the job.

Many thanks,

A handwritten signature in black ink, appearing to read 'S.J. O'Mara'.

S.J. O'Mara
Head of Production

CREATIVE FEES

Edit Fee	1 x 60" original	£5,500.00
	1 x 30" cut-down	£3,000.00
SFX search/edits		£500.00
Music search/edits		£500.00

LABOUR

Loading (including Avid & assistant)	4 hrs @ £170/hr	£680.00
Assistant Fee	6 days @ £150/day	£900.00

FACILITY COSTS

Suite Hire	6 days @ £650/day	£3,900.00
EDL/AAF Prep	4 hrs @ £170/hr	£680.00
Viewing Copies/Mpegs	20 x MP4s @ £60 each	£1,200.00
Telephones/Messengers		£250.00
Data/Storage & Returns		£50.00

TOTAL ESTIMATE (Excl. VAT)**£17,160.00**

(Excluding data transfer, additional transfers, taxis, couriers, sundries etc.)

TERMS AND CONDITIONS

1/ MARK UP

All work sub-contracted by Marshall Street Ltd. will incur a 25% mark up.

2/ EDIT FEE DEFINITION

The edit fee will cover:

- One picture edit of specific length agreed with the director.
- One set of changes with the input of and approved by the agency creative team.
- One set of internal agency changes.

Work required after the days quoted will be subject to an additional fee based upon the editor's day rate.

All alternative versions, either different lengths or foreign versions, are charged on an edit fee basis.

Suite hire, including loading days are quoted for and charged separately.

Suite day costs are based on a 9 hour day.

3/ PAYMENT

Invoices must be paid within 30 days of receipt

All jobs agreed under or equal to £5,000 must be paid prior to the commencement of the job.

4/ CANCELLATION

Cancellation of confirmed jobs will incur a Cancellation Fee calculated as: 100% of the Fee if cancelling 7 days or less prior to commencement of job; or 50% of the Fee if cancelling more than 7 days prior to commencement of job.

5/ RUSHES DELIVERY SPEC

When shooting sound, rushes must be synced before delivery or a syncing charge will be made.

When logging, loading, breaking down & selecting rushes out of quoted dates, this time used will be charged for as used.

6/ INSURANCE

Although every care is taken, no responsibility can be accepted for loss or damage of film/data material and it should be insured by our clients whilst on set, at our premises or in transit. It is the responsibility of our clients to create back-ups of film/data material.

7/ AIRING FEES

Should internet content be broadcast on any media other than that stipulated there will be additional airing fees charged.