



**Brand -Cass “ Blind Date”
1 x 30” + 1 x 20” Cutdown**

SCHEDULE

KEY DATES

W/C 16 Feb - Director Meetings / Treatments and Budgeting

26 Feb - Submit Budgets and Treatments

4 March - Job Awarded

17 March - Pre PPM

24 March - PPM

W/C 23 March - SHOOT

W/C 30 March - Offline

10 April - Client Approved offline

13 April Onwards - Online

4 May - Final Client Approval

6 May - Playouts

13 May - On Air